



## **Goal # 1 Engaging Families**

**Expand, strengthen and nurture Cedar Wood's community of students, parents, families, teachers, and staff.**

- Maintain a membership of 400 members & 100% staff membership
- Reach out to new families and teachers within the school to develop a positive relationship with the PTA.
- Develop & use effective ways to communicate with the school community, helping to keep our families informed.
- Foster a sense of community and family involvement by offering and encouraging multiple ways to engage in school activities.
- *Continue to provide a variety of opportunities for academic enrichment for the students that go beyond the regular classroom.*

## **Goal #2 Advocacy**

**Communicate about and advocate for issues within the district and state of Washington that impact children's education.**

- Increase civic awareness, education, and engagement.

## **Goal #3 Financial Support**

**Fully fund the approved Cedar Wood PTA 2020-21 Budget in order to financially support programs that reflect our mission and goals.**

- Implement fall Whale Walk fundraiser with a goal of \$38,000 (\$32,000 direct + \$6,000 corporate matching), plus additional Whale Walk community sponsorships.
- Continue to pursue other sources of income through Community Partners (Amazon Smile, Fred Meyer Rewards, Box Tops, Bartells Drugs, etc.), direct donations, Corporate Volunteer hours matching.

## **Goal #4 PTA Leadership**

**Support the training, education, and recognition of Cedar Wood PTA leadership and volunteers.**

- Each elected officer will attend at least one training class per year. (Optional for other board members.)
- PTA will have a member of the Board of Directors participate in a minimum of 4 of the monthly Everett PTSA Council Meetings, and report back to the board.



- PTA will implement fall training for program and committee chairs.
- Volunteers will be recognized for their contributions throughout the year.

### **Goal #5 Supporting Teachers and Learning**

**Support new and innovative ideas for remote learning at all grade levels by encouraging teachers to apply for PTA support grants when new academic opportunities arise. supporting learning in the classroom and beyond.**

- Implement 2 grant cycles using the grant committee.